

SGS Framework for Entrepreneurs

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Significance Charitable, Legacy, Impact

Capital you use to help others evolved and grow.

Moderate Growth Investments

(publicly traded stock, bond real estate)

+

Alternative Investments

(private equity, venture, investment in real estate)



Growth Ideas, New Businesses, Evolution

Capital you use to personally evolve and grow.

High Growth Investments

(active business interests, passive in closely held business with advisory capacity)



Stability Lifestyle Design, Family Protection

Capital you use to design and protect your lifestyle

Moderate Growth Investments

(publicly traded stock, bond real estate)